

## TERMS OF REFERENCE

### • BACKGROUND INFORMATION

DanChurchAid (DCA) is an international NGO aiming at providing support to the poorest in the world in their struggle for a dignified life and helps people in need. In doing so, DCA provides emergency relief in disaster-stricken areas and long-term assistance to create a more equitable and sustainable world. All DCA's activities are carried out in support of one or more of these goals: Save Lives, Build Resilient Communities and Fight Extreme Inequality.

DCA implements its programming through local civil society in most countries in which it works, including in Iraq and the Kurdistan region. In collaborating with long-term national partners to implement humanitarian mine action, protection, survivor and community-led response, livelihood, and agriculture projects. DCA adopts a community-based approach so that activities and programs are owned by local and national rights holders. DCA wants to share more about the work that is done with its partners, and raise awareness on some pressing issues present in Iraq despite the decreasing of funds available to support vulnerable communities.

### • CONTRACT PURPOSE AND EXPECTED RESULTS

#### **Overall objective:**

The overall objective of this contract is to strengthen DCA's visibility on its projects and work with partners in Iraq through the production of high quality and informative communication materials.

#### **Purpose:**

DCA is looking for a photographer / communication consultant to undertake the assignment of developing communication materials and high-quality photographs to reflect the projects being implemented in Iraq by DCA and its partners and raise awareness to donors and external stakeholders about the ongoing issues affecting vulnerable communities in the country.

The communication content will be developed in close collaboration with DCA and its partners in the area of implementation, with the participation of project's rightsholders (only those who have explicitly expressed their willingness and consent to participate). The material produced will be used by DCA for its communication channels (social networks, fact sheets) and any other external communication (fundraising, awareness raising etc.) with the mention of name of the consultant as copyright.

#### **Results to be achieved by the Contractor:**

1. Conducting interviews with partners and in DCA project's locations.
2. Producing success stories and portrays of the project's rightsholders (with a focus on projects supporting climate change, women survivors, community led initiatives and localisation).
3. Producing high resolution photographs of the projects, partners and rightsholders.

### • SCOPE OF THE SERVICES

The consultant should be based in Iraq and be able to travel to DCA project locations to produce communication contents. The consultant should spend at least three days in Ninewa

The tasks and deliverables expected from the consultant are the following:

- Prepare interview material and have it validated by DCA and partners.
- Conduct interviews with project rights holders (once approved by DCA partners)
- Product at least three (3) success / life stories / rights holders portrays in English related to different DCA projects and partners.

- Preferred topics will be discussed with DCA management once the contract is signed.
- Ensure that all rights holders have signed consent forms to tell their stories/appear on the pictures
  - Produce at least three (3) series of pictures (with at least 10 pictures per serie) with accompanying caption and information from DCA and partners' projects (high quality photography in hi-resolution for use in presentations on a large screen)

All produced materials will be handed over for exclusive use by DCA.  
The consultant will respond to DCA management team.

- **TIMING, LOGISITICS AND FACILITIES**

**Dates:** planning to be decided by the consultant, for a maximum of fifteen (15) days from the 22<sup>nd</sup> of September 2024 – all final produced material (ready to be used) must be shared with DCA by 20<sup>th</sup> of October 2024.

The consultant will be based in Iraq, working on her/his own facilities. DCA can facilitate transportation with its own drivers to project areas and partners' offices, once the timeline and calendar are validated. The consultant will therefore be under DCA's duty of care and will have to respect DCA safety and security rules.

- **QUALIFICATION REQUIREMENTS**

If you are willing to apply for this consultancy

Required documentation for submission:

- CV of the applicant with previous experiences (with one recent sample of work or more)
- Proposed schedule
- Proposed budget, including all the activities listed in these ToRs.

Required qualification of the applicant:

- Demonstrable experience of producing high quality products for NGOs on a tight schedule,
- Good communication skills
- Previous experience with vulnerable groups, GBV survivors, and climate-affected displacement is an advantage
- Fluency in Arabic, Kurdish, and English languages is preferred

Female candidates are highly encouraged to apply.